

WILDEAF

BROCHURE | PRESERVED MOSS IN ARCHITECTURE AND DESIGN



GREEN LUXURY SIMPLIFIED

www.wildleaf.design

Table of Contents

About US	2
Materials	4
Benefits	6
Customized Services	8
Reindeer Moos Wall	10
Mood/Bun Moss Wall	18
Mixed Moss Wall	24
Moss Mosaic	32
Moss Decor & Installation	38
Installation Instruction	40
Customize Working Process	42

About US

Founded in 2019 in Boston, our biophilic design studio brings together a diverse team of designers united by a shared passion for nature and a commitment to enhancing interior spaces.

As the world grappled with the COVID-19 pandemic, we recognized the profound need to reconnect with nature, particularly within our indoor spaces.

Our collaborative approach allows us to work closely with clients. We utilize professional visual design renderings and construction drawings to help clients better visualize their vision, ensuring smooth communication. We seamlessly blend creativity and biophilic elements to adapt to the unique requirements of each project.

At the heart of our studio lies our dedicated production team, where precision meets passion. Every piece is meticulously crafted by our artisans, who hold a profound reverence for the environment and its ability to inspire, heal, and empower.

With a strong emphasis on quality execution, our experienced construction team brings designs from concept to reality, delivering tangible results beyond just paper sketches.

Moreover, our products and services provide opportunities to enhance LEED credits and contribute to a more sustainable environment. We are committed to creating spaces that not only captivate the senses but also make a positive impact on well-being.



Materials



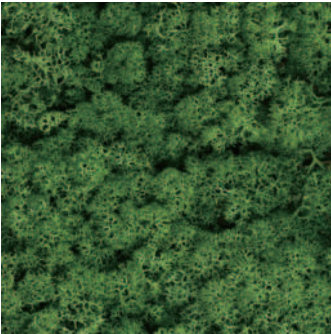
Mood Moss

Handpicked from lush forests, this moss features long, vibrant strands that evoke a serene, verdant meadow.



Bun Moss

European in origin, this moss forms tight, round clusters. Its compact structure adds dimensional, visually striking appeal.



Reindeer Moss

A sponge-like lichen from Europe, dyed with food-grade pigments. Offers thirty vibrant shades for captivating patterns.



Sheet Moss

Sourced from Florida forests, this moss presents as large sheets. Ideal for extensive installations, its color variations create an organic mosaic effect.



Other Preserved Materials

Enhance moss walls with our range of preserved materials, including Amaranthus, ferns, Eucalyptus, driftwood, and mushrooms. More details in our Material Specification document.



Dedicated to protecting our planet, we're meticulous about the materials we choose. Our products are crafted from natural, organic, and recyclable materials, each selected for its unique properties and purpose. Dive into the story behind our standout everlasting moss and understand how our sustainable choices care for the world we share.

We set high standards for sustainable resource extraction and production. Our manufacturing and packaging utilize renewable forestry materials. By improving our packaging and protecting nature, we reduce energy and fossil fuel consumption, contributing to a thriving environment. As we move forward, we are dedicated to amplifying our pursuit of a low-carbon ecosystem, ensuring each decision we make shows our dedication to a healthier planet.



Benefits



100% Natural Materials

Hand-picked from Europe and America, 100% natural materials bring the beauty of nature indoors with an authentic and organic aesthetic.



0% Maintenance

Requires no watering, sunlight, or pruning, providing hassle-free greenery.



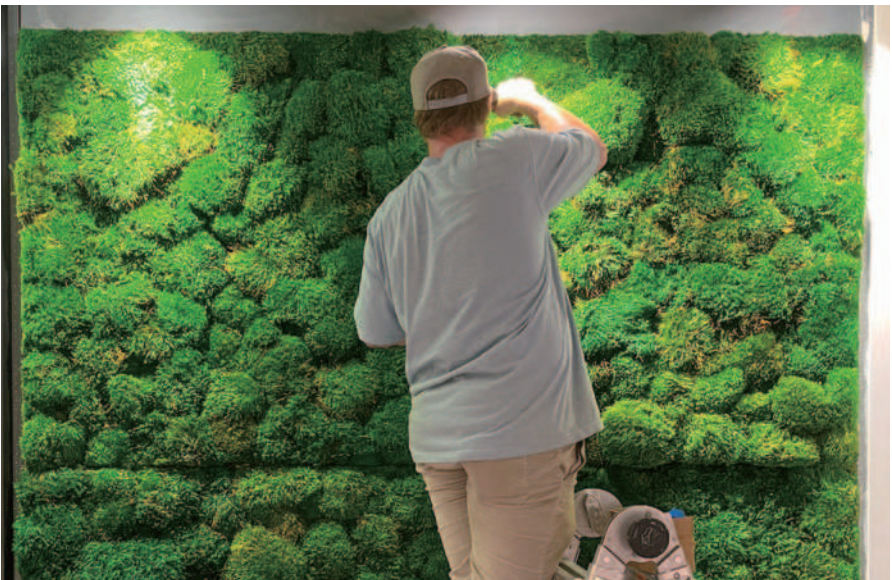
Enhance Well-being

Promotes a sense of well-being, reducing stress and enhancing the overall indoor environment. Its presence creates a calming and biophilic atmosphere that fosters relaxation, productivity, and creativity.



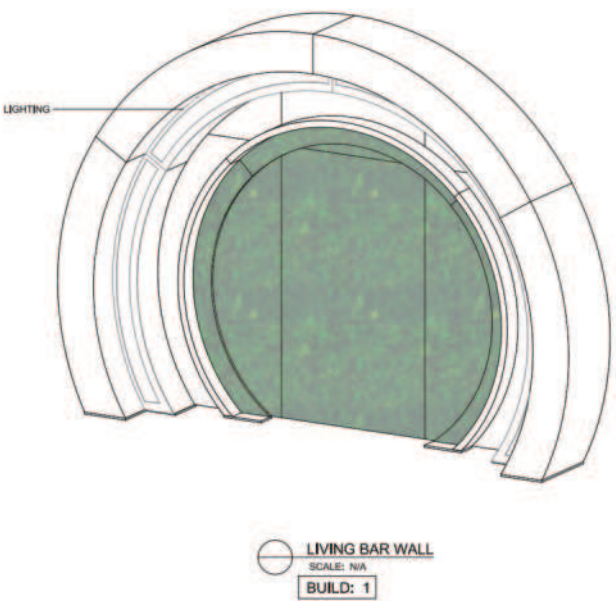
85%-95% NRC Acoustic Improvement

Offers sound-absorbing properties, improving acoustics and creating a quieter environment.



Easy Installation

Effortless to install, our moss walls quickly transform any room into a natural oasis.



Customizable Sizes & Shapes

Tailored dimensions to seamlessly integrate with design concepts.



Customized Services



01

Reindeer Moss Wall

Composed of sound-absorbent Reindeer Moss Tiles in 30 colors, this eco-friendly wall uses large tiles for a solid or patterned look. It provides a unified, natural appearance, ideal for expansive wall spaces.



03

Mixed Moss Wall

Available in Organic, Forest, and Ecocanvas styles, blends different moss types and natural elements. This customizable design enhances both visual appeal and acoustics, offering a touch of nature to any space.

02

Mood/Bun Moss Wall

Featuring the luxurious texture of preserved Mood/Bun Moss, this style creates a lush and elegant wall for your space. The velvety and full appearance of Mood/Bun Moss adds an inviting and opulent touch, infusing your space with natural tranquility and sophistication.



04

Moss Mosaic

Exclusive to Wildleaf, Moss Mosaic employs Reindeer Moss in 30 colors to create mosaic-like designs, allowing for endless possibilities and unique patterns, transforming any wall into engaging, nature-inspired art.



Reindeer Moss Wall

Crafted from 100% natural lichen, our Reindeer Moss Wall combines nature's beauty with functionality. This unique product offers excellent acoustic benefits owing to its spongy nature and thickness of 2.5"-3", providing effective sound insulation. Our Reindeer Moss Wall is vibrant with 30 color options, including eight natural green shades, dyed with food-grade pigments. The product's adaptability is showcased by its easy installation, using a double-sided adhesive felt backing that adheres smoothly to various surfaces. Despite its high-quality features, the Reindeer Moss Wall is a cost-effective solution, blending sustainability, functionality, and beauty. Its customization options cater to client-specific needs, offering diverse sizes, colors, and gradient effects for limitless design possibilities. Transport and installation are also convenient, thanks to the flexible backing. Simply position and attach the tiles as per our project manual for a transformative moss wall experience.



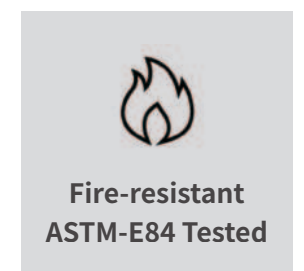
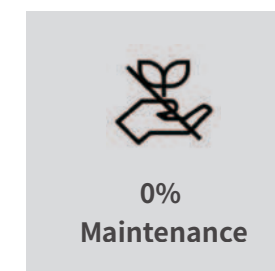
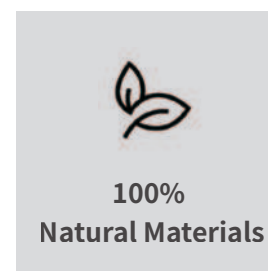
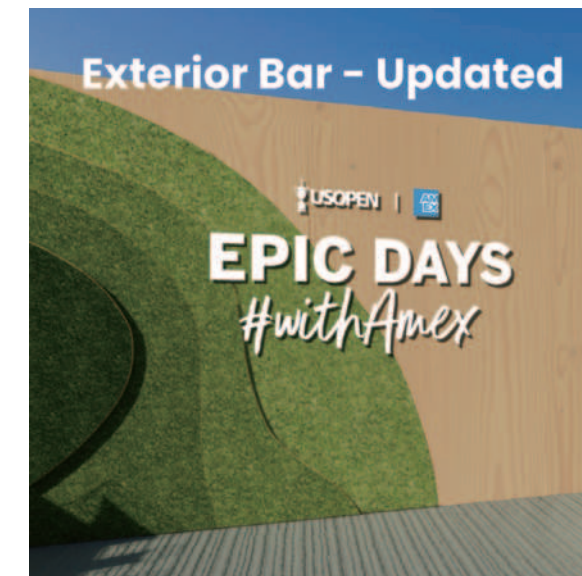
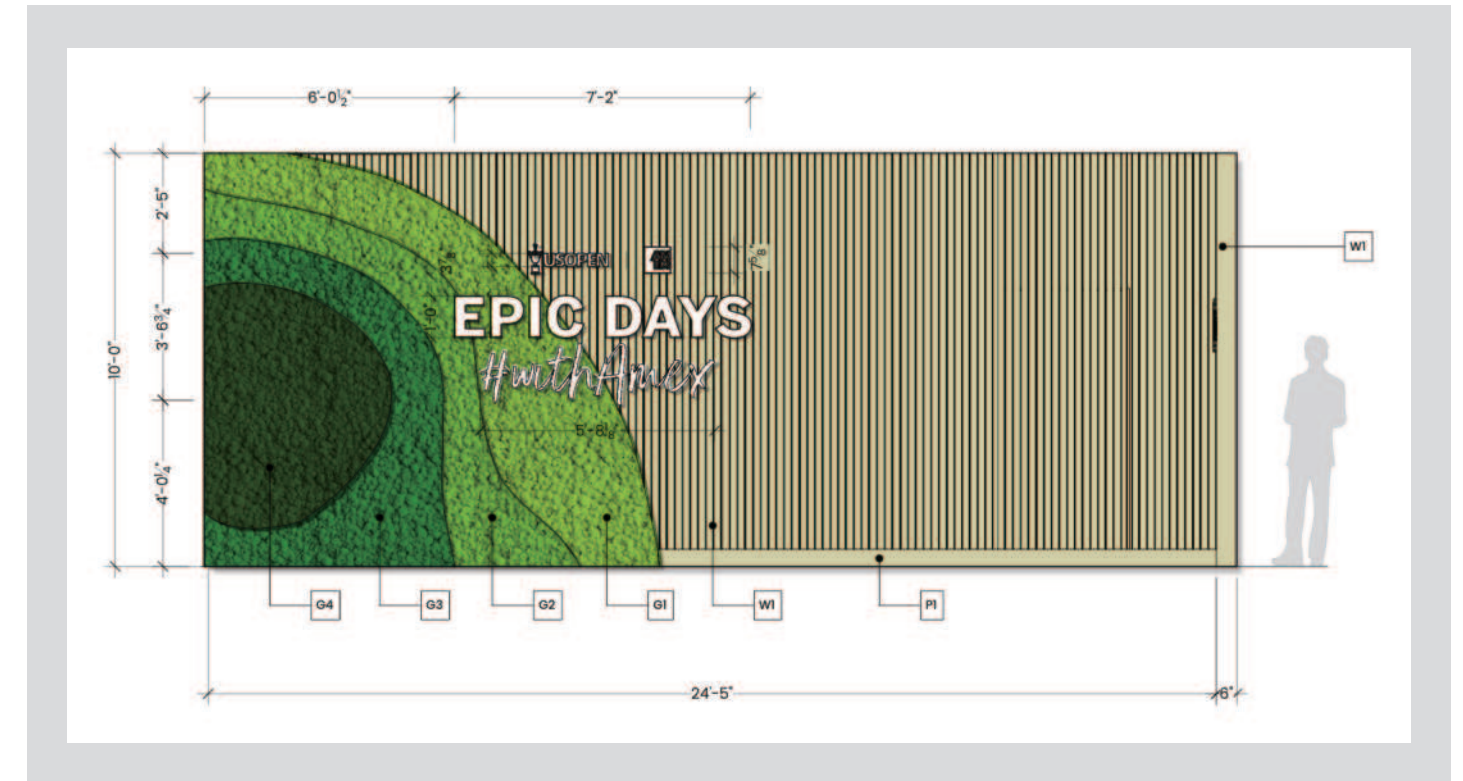


USOPEN

Event

Make a bold statement with vibrantly colored Reindeer Moss Walls! Our preserved moss art can be formed into any organic shape and shade. These textured 3D walls create peaceful, biophilic spaces.

Reindeer Moos Wall



Reindeer Moos Wall

• Solid

Tailored for designers with an affinity for unity and purity, the Solid style delivers a singular color experience, ensuring continuity and a minimalist aesthetic within spaces.



• Panorama

Through the artful assembly of large-scale color blocks, this wall manifests striking geometric or curvilinear patterns, infusing interiors with vibrancy and depth. It's an optimal choice for designers looking to establish a commanding focal point in their spaces.



• Gradient

The Gradient Elegance Wall artfully transitions from deeper to lighter shades, introducing a refined color layering and fluidity to interiors. It's the go-to option for spaces desiring a harmonious color gradient.



• Debossed

Excelling in its attention to detail, the Embossed Texture Wall integrates subtle patterns crafted onto the reindeer moss, enriching the wall's texture and depth. A distinctive selection for designers who prioritize both tactile and visual textures.



Mood/Bun Moss Wall

Harvested from the enchanting forests of Florida and North Carolina, Mood Moss Wall is a 100% natural and maintenance-free solution that provides remarkable acoustic benefits. The product's most striking feature is its luxurious texture; lush, velvety, and full of elegance. Mood Moss is characterized by its long tendrils that add a soft and inviting appeal, transforming any space into an opulent oasis. It encapsulates the serene forest ambiance with its thick textures and delicate spearhead-shaped leaves, thereby immersing your space in an environment of natural tranquility. Along with its aesthetic and acoustic properties, the Mood Moss Wall offers a customizable backing. It generally comes with a double-sided adhesive felt backing for flexibility and easy on-site cutting. However, we readily cater to specific preferences by providing wood backing options upon request. By integrating Mood Moss Wall into your environment, you can bring in the serenity of the forest and indulge in the luxury of nature.



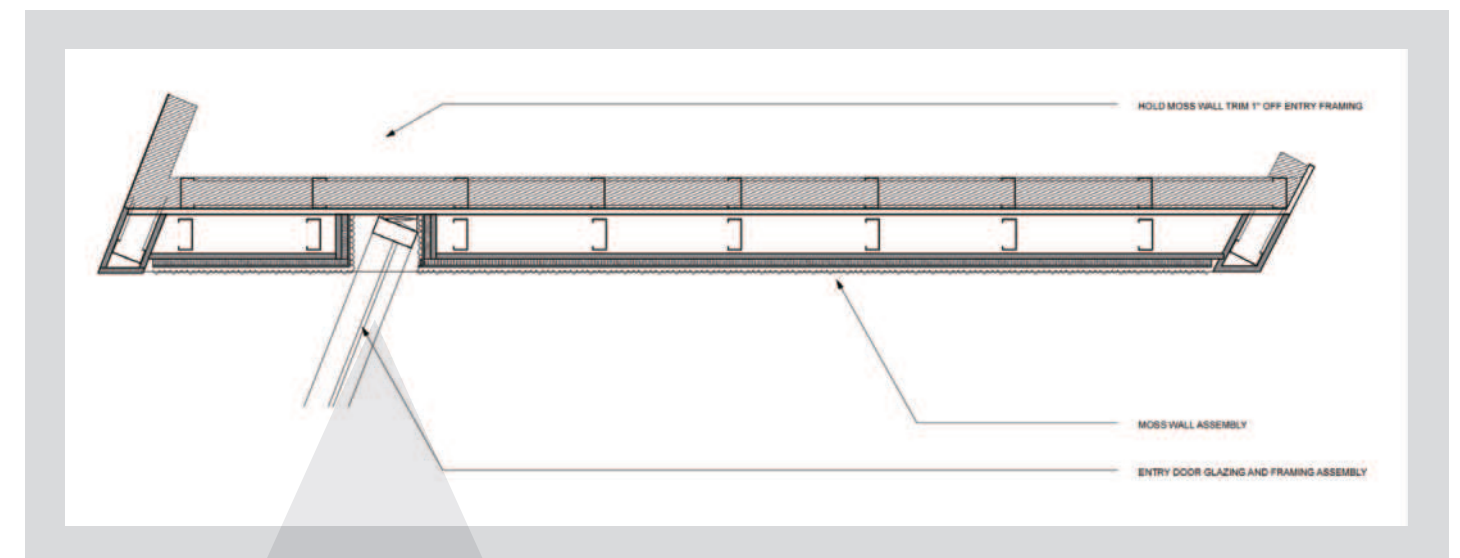
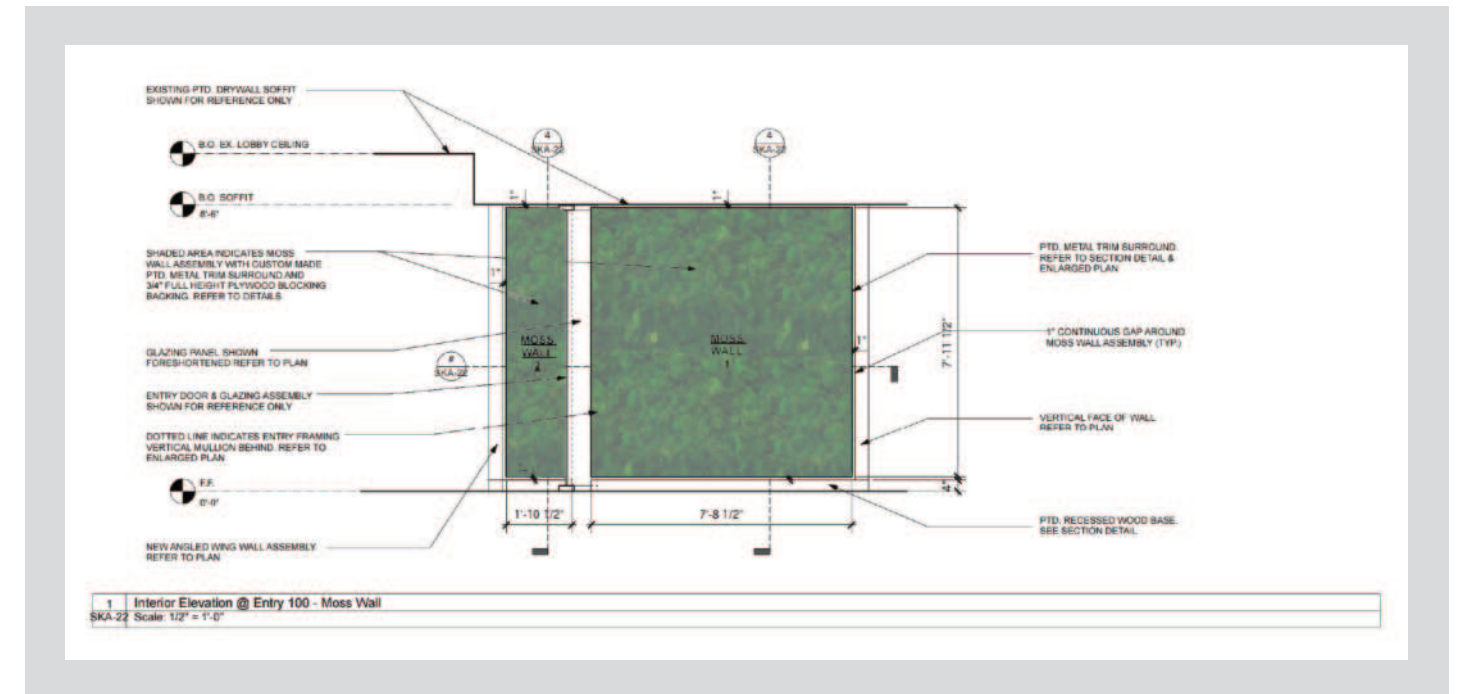


Colliers

Office

We've just transformed Colliers' office with a lush Mood Moss Wall! This pure green, forest-like installation breathes life into their workspace. It's green, serene, and maintenance-free.

Mood/Bun Moss Wall



Adaptive Integration

Our specialized Adaptive Moss Integration technique ensures flawless installation across unconventional shapes and challenging spaces, be it on walls or ceilings. Whether navigating intricate angles or tight 90-degree bends, we ensure a dense, cohesive moss coverage, concealing any underlying panels and offering a seamless, natural aesthetic. Our expertise guarantees that no space is too complex for our moss art integration.

Mood/Bun Moss Wall

- Luxurious Texture



- Serene Forest Ambiance



- Customizable Backing



Mixed Moss Wall

The Mixed Moss Wall, captures the essence of nature through a sophisticated blend of various preserved mosses, including Mood Moss, Reindeer Moss, Sheet Moss, and Bun Moss. Available in three distinct styles:

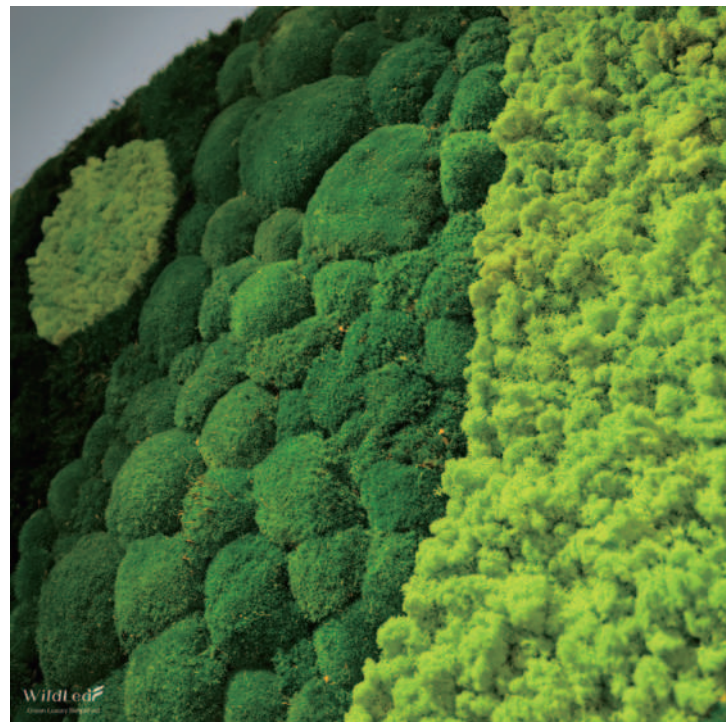
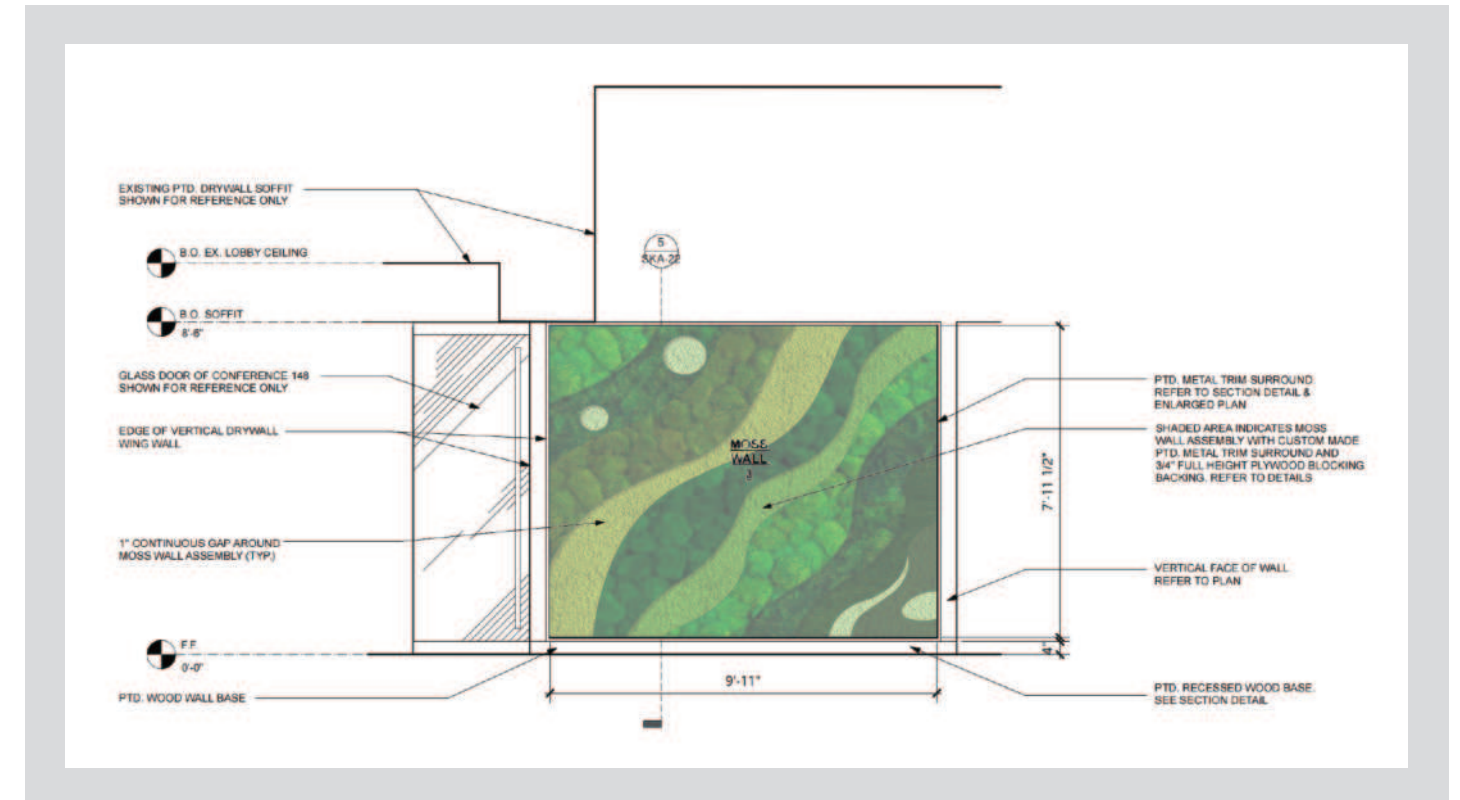
Organic Style: Known for its quiet ambiance and harmonious color schemes, the Organic Style predominantly uses various moss types to create a subtle yet effective natural feel. The smooth design lines provide a low-key but distinct statement, perfect for brands or individuals seeking a serene touch.

Forest Style captures the essence of nature by integrating preserved moss with other natural materials such as preserved wood branches, mushrooms, and ferns. It creates a forest ambiance that can range from dense tropical sensations to tranquil oriental moss gardens.

Ecocanvas Style: Ideal for those seeking a vivid and striking aesthetic, the Ecocanvas Style showcases the diversity of colors and textures found in moss. Though vibrant, it maintains a cohesive natural feel, delivering a significant visual impact that stands out while preserving the serene ambiance of nature.

The blend of natural elements not only creates a visually rich experience but also enhances the acoustic qualities of a space. By integrating a variety of textures and patterns, it offers a customizable, harmonious touch that elevates both aesthetics and functionality.

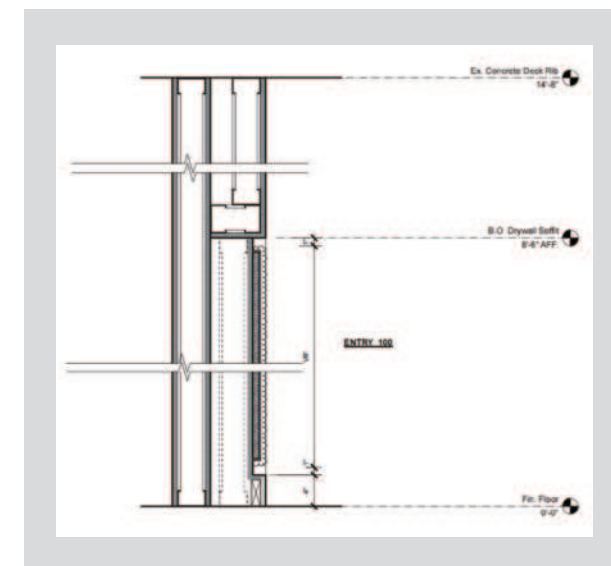




Colliers

Office

Introducing our latest creation: a stunningly three-dimensional Mixed Moss Wall. Skillfully composed of various moss types, this piece brings the beauty of nature indoors, showcasing a rich tapestry of colors and textures.



100%
Natural Materials



0%
Maintenance



Enhance
Well-being



Backed by
a 5-year Warranty

Mixed Moss Wall

- **Organic Style**

Quiet ambiance and harmonious color schemes.



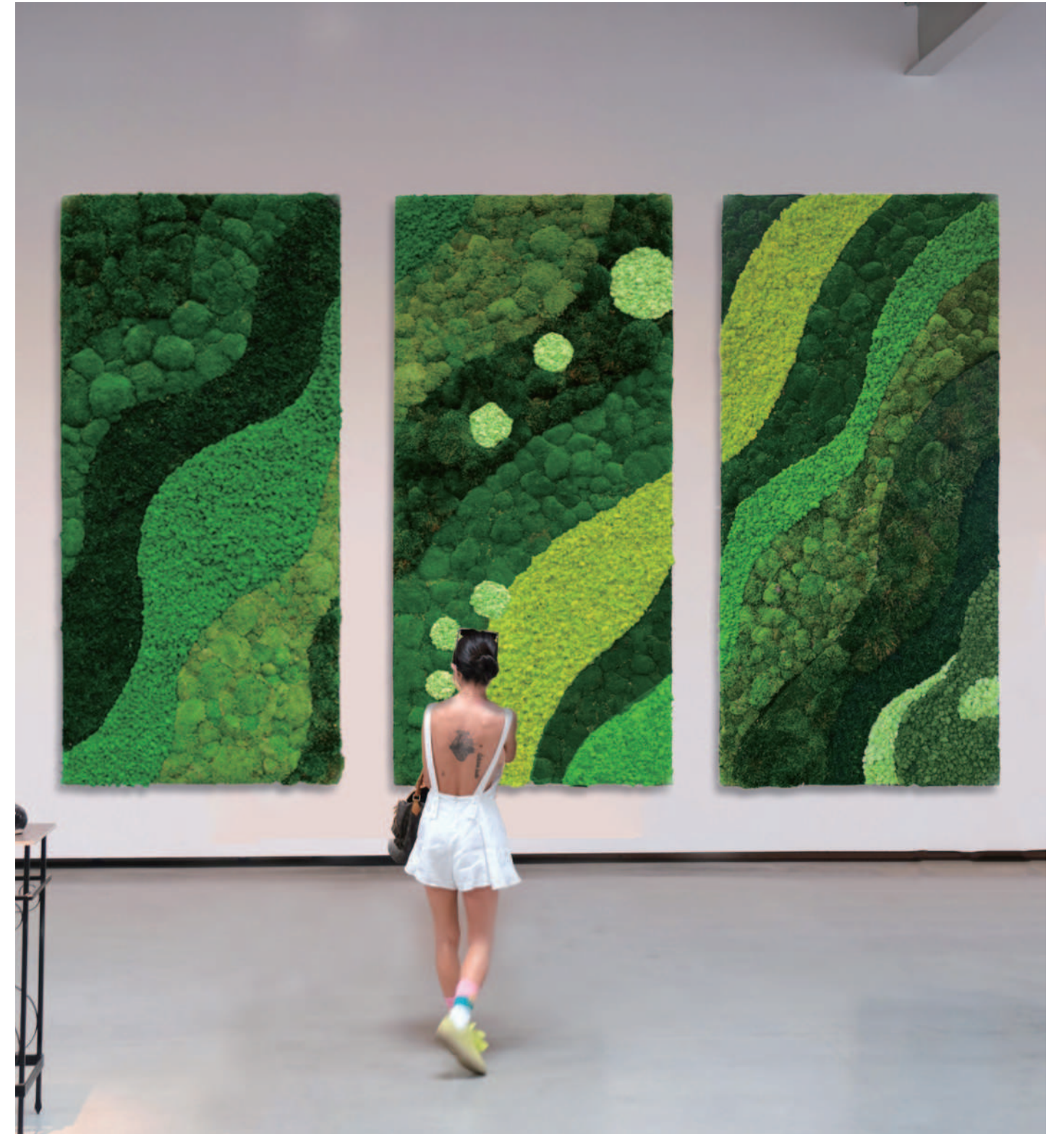
- **Forest Style**

Mix moss materials with other preserved natural materials to reflect the essence of the forest.



- **EcoCanvas Style**

Striking aesthetic, showcases the diversity of colors and textures found in moss.



Moss Mosaic

Moss Mosaic, exclusively introduced by Wildleaf, is an innovative and versatile wall design solution that stands out for its creativity and flexibility. Crafted from eco-friendly Reindeer Moss, this product offers a choice of 30 vibrant colors, enabling designers to create unique and intricate patterns reminiscent of a mosaic.

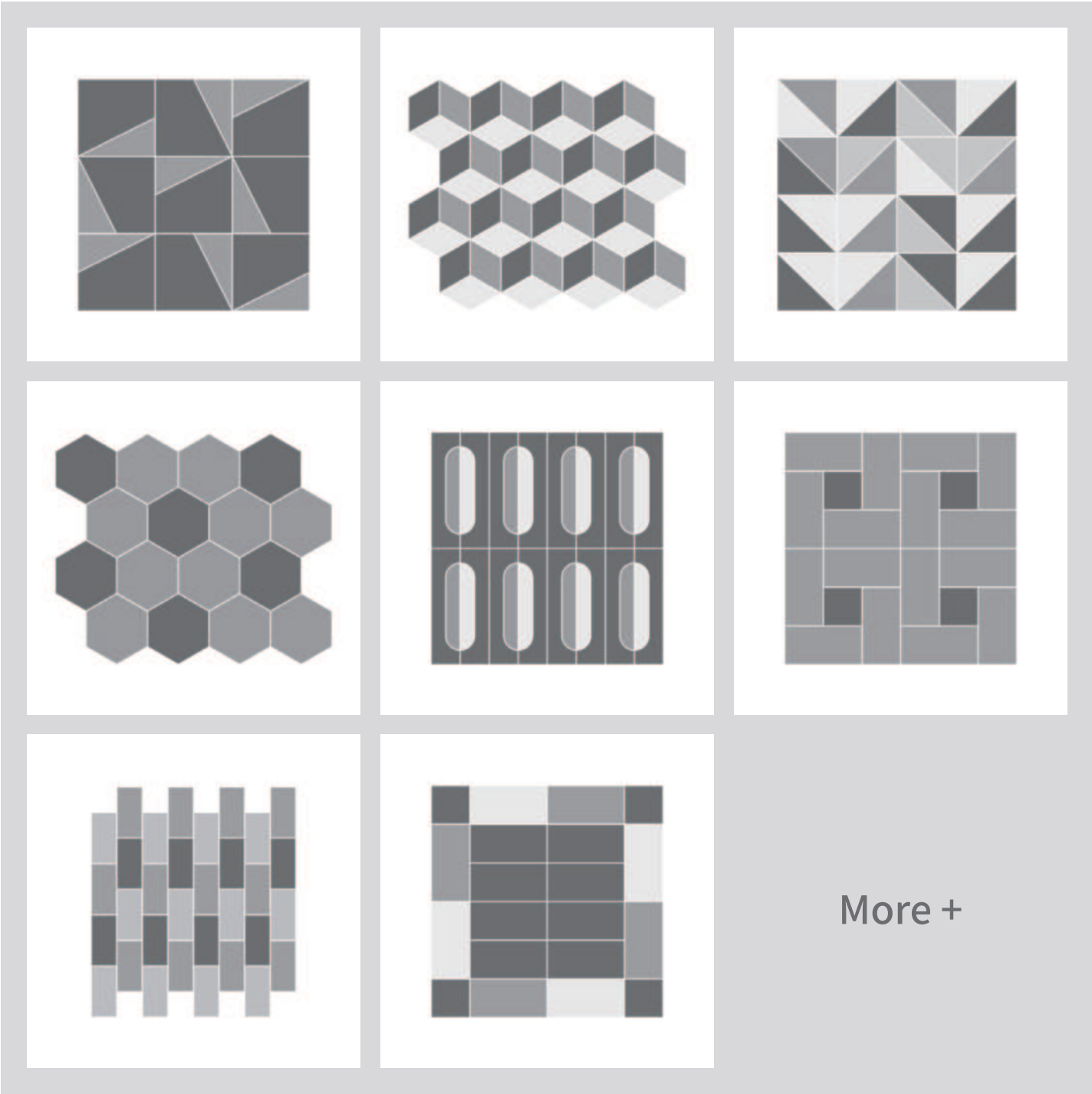
What sets Moss Mosaic apart is its ability to transform a wall into a dynamic piece of art. Whether aiming for a bold, striking pattern or a subtle, harmonious blend, the possibilities are virtually limitless. The individual sections can be arranged to form cohesive designs that suit various themes and aesthetics.

Furthermore, Moss Mosaic is not only visually appealing but also functional. It enhances the acoustic qualities of a room and adds a touch of natural serenity. The Reindeer Moss material is sustainably sourced, ensuring an environmentally conscious choice.

The installation process has been streamlined for ease and convenience. The design is supported by a double-sided adhesive felt backing that ensures secure placement and lasting durability.

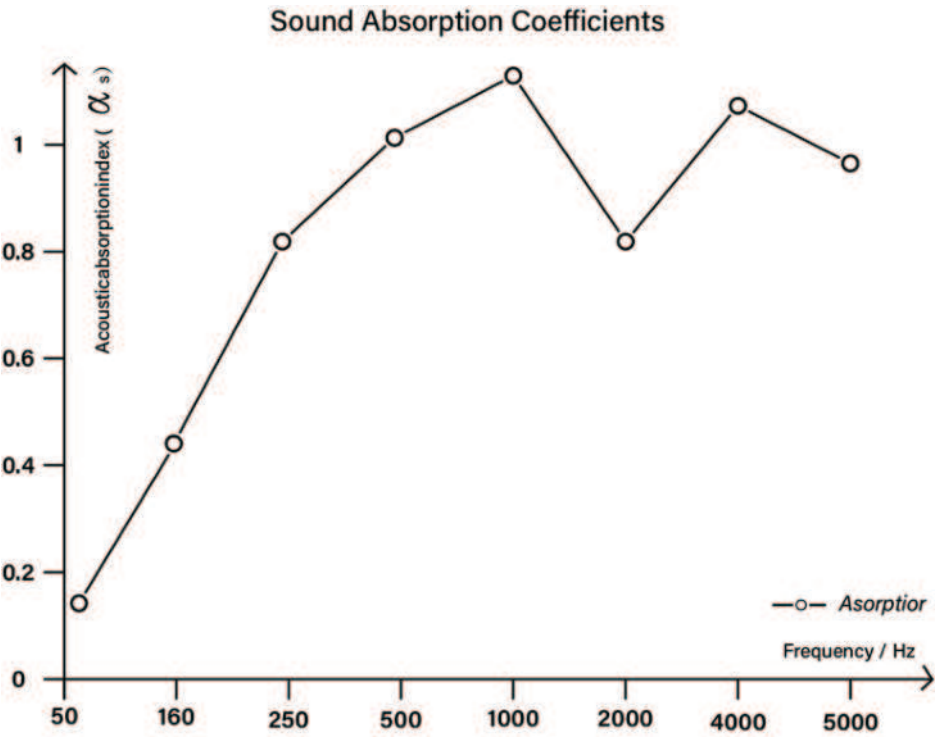
Ideal for both residential and commercial spaces, Moss Mosaic is a unique product that brings nature indoors, offers endless design options, and enriches the sensory experience of any space. With its blend of visual creativity and practical functionality, Moss Mosaic represents a refreshing and original approach to interior design.





Shape & Style Options

Moss Mosaic offers an array of pre-designed patterns, allowing clients to choose with efficiency and ease.



Acoustic Performance

After rigorous laboratory testing, our reindeer moss exhibits outstanding noise reduction performance, with an impressive Sound Absorption Average (SAA) of 85% and a Noise Reduction Coefficient (NRC) of 95%.

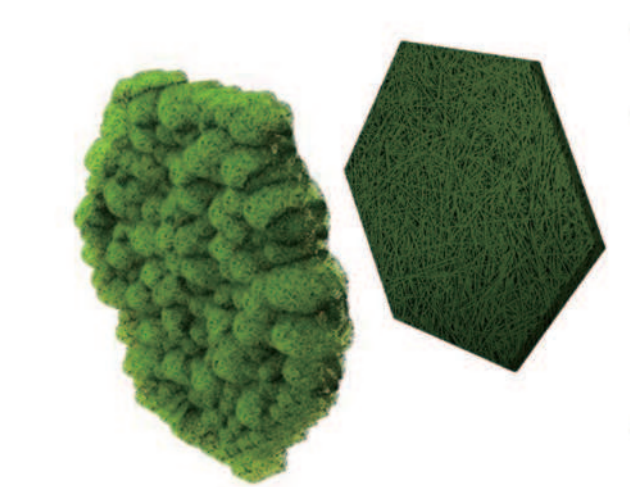


Precision Fit

The beveled edges of the moss tiles create a seamless connection when assembled, forming visually pleasing perfect gaps that compose an attractive pattern.



Wood Wool



Moss Mosaic, composed of reindeer moss with a Wood Wool, doubles its sound absorption capabilities.



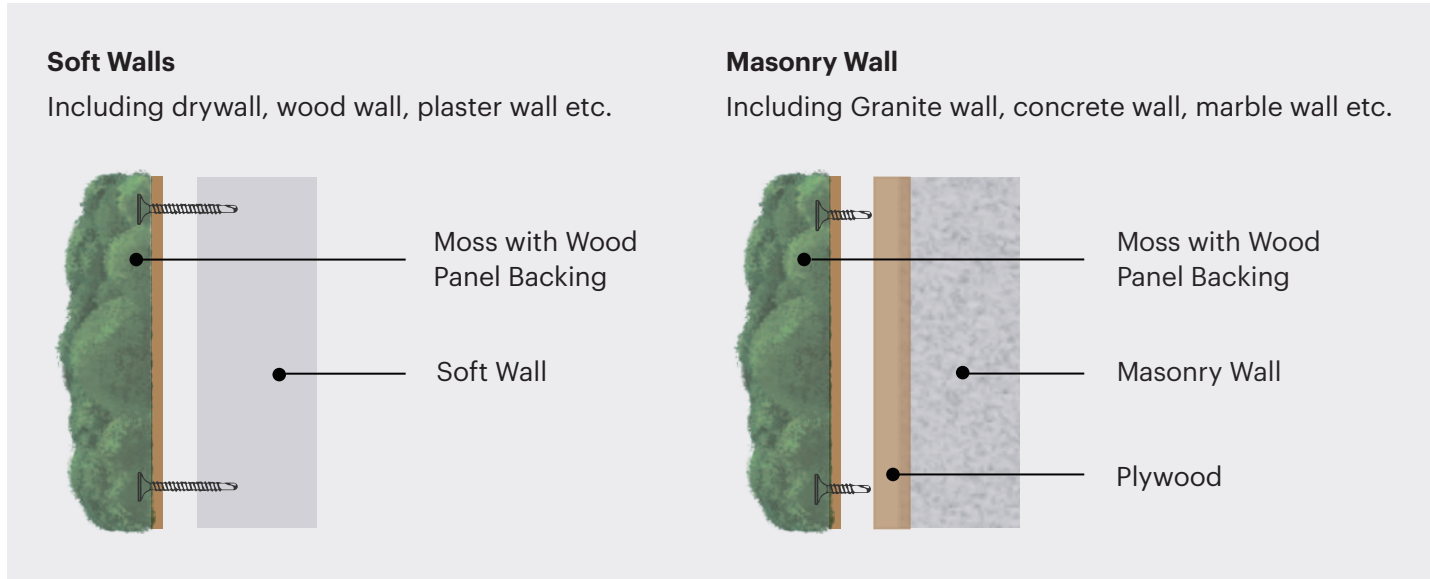
• Moss Decor



Installation Instruction

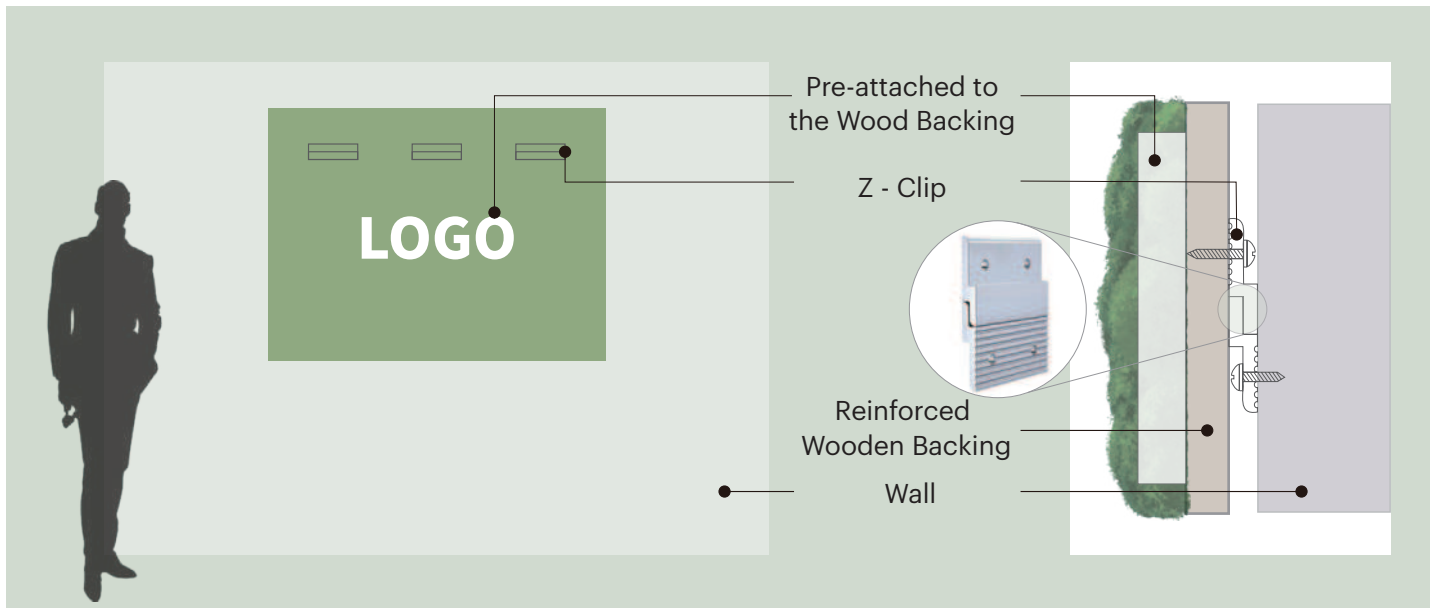
- **SCREW**

Wood Panel Backing Installation:



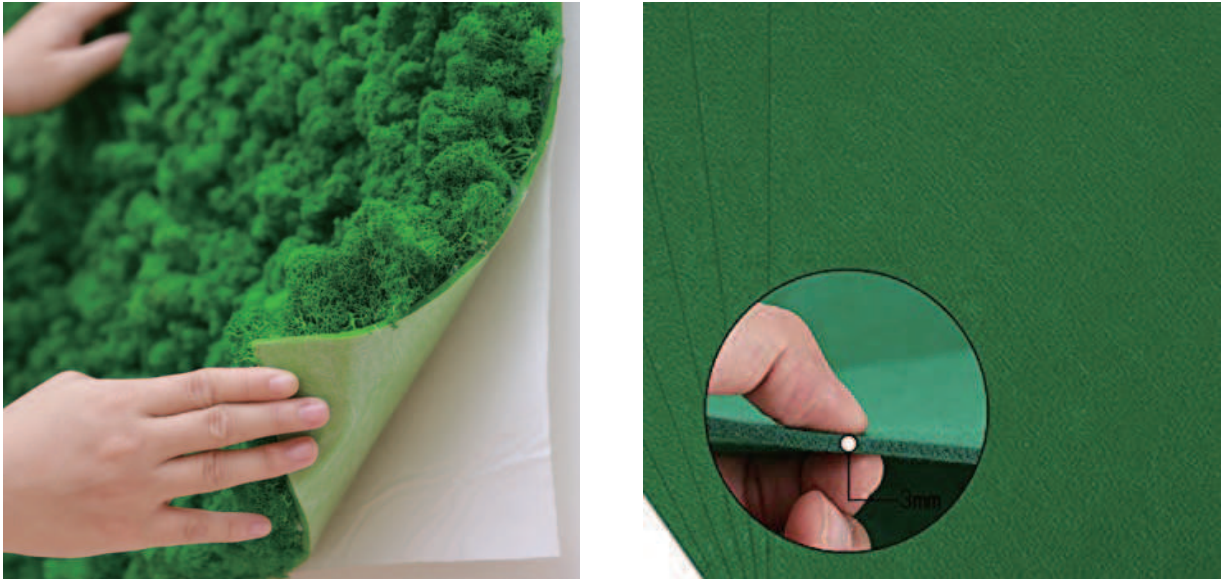
- **HANG**

Reinforced Wooden Backing Installation:



- **ADHESIVE**

Double-sided Adhesive Felt Backing Installation:



For more information, please contact Olivia at Olivia@wildleaf.design for the installation instruction manual.

Customize Working Process



Quote

Kindly share your project specifications, encompassing aspects such as size, preferred style, location zip code, and any other relevant details. We will assess your project requirements and present you with a tailored project quote.



Design

After receiving the design deposit, we will create mock-up renderings for your evaluation and input. We typically offer up to three revisions without incurring additional charges.



Pay

To commence the fabrication process, please submit full payment.



Fabricate

Our standard lead time is approximately 4-6 weeks from the receipt of the down payment. Upon completion, we will provide photographs of the finished product for your review and suggestions.



Deliver

After approving the final product, your product will be delivered to you within two weeks.



Install

Engage a local contractor for the installation of our user-friendly products. If required, we can facilitate the installation of your moss products as well.

WildLeaf

Green Luxury Simplified



E: contact@wildleaf.design

T: 617-212-7626

W: www.wildleaf.design

A: 361 Newbury Street, 5th Floor - #9184, Boston, MA 02115